**2024 Russell Reconstitution**

**Templates for Constituent Communications**

**Recon Final Additions PR Template – Russell 3000® Index**

***Please note:*** *This template is intended only as a guide. Please use the material below as a starting point or simply as background for your release. FTSE Russell does not need to review or approve your news release on this topic.*

**If your company has a presence on X and/or LinkedIn, please see end of document for social media templates.**

**[Company Name] added to membership of Russell 3000**® **Index**

DATELINE — [Company Name] has been added as a member of the broad-market Russell 3000® Index, effective after the US market opens on July 1, as part of the 2024 Russell indexes reconstitution.

The annual reconstitution of the Russell US indexes captures the 4,000 largest US stocks as of April 30, ranking them by total market capitalization. Membership in the Russell 3000® Index, which remains in place for one year, means automatic inclusion in the large-cap Russell 1000® Index or small-cap Russell 2000® Index as well as the appropriate growth and value style indexes. FTSE Russell determines membership for its Russell indexes primarily by objective, market-capitalization rankings and style attributes.

<Insert company spokesperson’s quote>

Russell indexes are widely used by investment managers and institutional investors for index funds and as benchmarks for active investment strategies. According to data as of the end of December 2023, about $10.5 trillion in assets are benchmarked against the Russell US indexes, which belong to FTSE Russell, a prominent global index provider.

**Fiona Bassett, CEO of FTSE Russell, an LSEG Business, comments:**

*“Russell indexes–now in their 40th year–continue to evolve to reflect the dynamic US economy. Annual rebalancing plays a vital role in establishing accurate benchmarks, ensuring they correctly mirror their designated market segments and remain unbiased in terms of size and style.”*

For more information on the Russell 3000® Index and the Russell indexes reconstitution, go to the “Russell Reconstitution” section on the [FTSE Russell website](https://www.lseg.com/en/ftse-russell/russell-reconstitution).

**About (Company Name):**

<Insert company description>

**About FTSE Russell:**

FTSE Russell is a leading global provider of benchmarking, analytics, and data solutions for investors, giving them a precise view of the market relevant to their investment process. A comprehensive range of reliable and accurate indexes provides investors worldwide with the tools they require to measure and benchmark markets across asset classes, styles, or strategies.

FTSE Russell index expertise and products are used extensively by institutional and retail investors globally. For over 40 years, leading asset owners, asset managers, ETF providers and investment banks have chosen FTSE Russell indexes to benchmark their investment performance and create ETFs, structured products, and index-based derivatives. ​​​​​​​

FTSE Russell is focused on applying the highest industry standards in index design and governance, employing transparent rules-based methodology informed by independent committees of leading market participants. FTSE Russell fully embraces the IOSCO Principles, and its Statement of Compliance has received independent assurance. Index innovation is driven by client needs and customer partnerships, allowing FTSE Russell to continually enhance the breadth, depth and reach of its offering.

FTSE Russell is wholly owned by London Stock Exchange Group.

For more information, visit <https://www.lseg.com/en/ftse-russell>.

# # #

**Sample Social Media:**

Want to share the news of your company’s addition to the Russell US indexes via social media in addition to a news release? Please feel free to use the following X and LinkedIn templates via your company accounts.

**Instructions:**

1. Copy and paste the appropriate template below
2. Enter your company name where designated
3. Publish the Tweet/LinkedIn blurb via your company accounts

**Russell 3000® Index addition Tweet:**

[Company Name] has been added to the Russell 3000® Index, effective July 1 as part of @FTSERussell #RussellRecon [link to news release, company website or FTSE Russell “Russell Reconstitution” landing page]

**Russell 3000® Index addition LinkedIn blurb:**

[Company Name] was added as a member of the broad-market Russell 3000® Index after the equity markets closed today as part of the Russell indexes annual reconstitution. The new indexes will begin running after market open on July 1. #RussellRecon [link to news release, company website or FTSE Russell “Russell Reconstitution” landing page]

**Recon Final Additions PR Template – Russell Microcap® Index**

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**If your company has a presence on X and/or LinkedIn, please see end of document for social media templates.**

**[Company Name] added to membership of Russell Microcap® Index**

DATELINE — [Company Name] was added as a member of the Russell Microcap® Index, effective after the US market opens on July 1, as part of the 2024 Russell indexes reconstitution.

The annual Russell US Indexes reconstitution captures the 4,000 largest US stocks as of Tuesday, April 30th, ranking them by total market capitalization. Membership in the Russell Microcap® Index, which remains in place for one year, means automatic inclusion in the appropriate growth and value style indexes. FTSE Russell determines membership for its Russell indexes primarily by objective, market-capitalization rankings and style attributes.

<Insert company spokesperson’s quote>

Russell indexes are widely used by investment managers and institutional investors for index funds and as benchmarks for active investment strategies. Russell’s US indexes serve as the benchmark for about $10.5 trillion in assets as of the close of December 2023. Russell indexes are part of FTSE Russell, a leading global index provider.

**Fiona Bassett, CEO of FTSE Russell, An LSEG Business, comments:**

*“Russell indexes–now in their 40th year–continue to evolve to reflect the dynamic US economy. Annual rebalancing plays a vital role in establishing accurate benchmarks, ensuring they correctly mirror their designated market segments and remain unbiased in terms of size and style.”*

For more information on the Russell Microcap® Index and the Russell indexes reconstitution, go to the “Russell Reconstitution” section on the [FTSE Russell website](https://www.lseg.com/en/ftse-russell/russell-reconstitution).

**About (Company Name):**

<Insert company description>

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FTSE Russell index expertise and products are used extensively by institutional and retail investors globally. For over 40 years, leading asset owners, asset managers, ETF providers and investment banks have chosen FTSE Russell indexes to benchmark their investment performance and create ETFs, structured products, and index-based derivatives. ​​​​​​​

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**Russell Microcap Index addition Tweet:**

[Company Name] was added to the Russell Microcap® Index, effective July 1 as part of @FTSERussell #RussellRecon [link to news release, your company website or FTSE Russell “Russell Reconstitution” landing page]

**Russell Microcap Index addition LinkedIn blurb:**

[Company Name] was added as a member of the Russell Microcap® Index after the equity markets closed today as part of the Russell indexes annual reconstitution. The new indexes will begin running after market open on July 1. #RussellRecon [link to news release, your company website or FTSE Russell “Russell Reconstitution” landing page]

**Recon Final Additions PR Template – Russell 1000® Index**

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**If your company has a presence on X and/or LinkedIn, please see end of document for social media templates.**

[Company Name] added to membership of US large-cap Russell 1000® Index

DATELINE — [Company Name] was added as a member of the US large-cap Russell 1000® Index, effective after the US market opens on July 1, as part of the 2024 Russell indexes reconstitution. Membership in the Russell 1000® Index, which remains in place for one year, is based on membership in the broad-market Russell 3000® Index. The stock also was automatically added to the appropriate growth and value indexes.

<Insert company spokesperson’s quote>

Russell indexes are widely used by investment managers and institutional investors for index funds and as benchmarks for active investment strategies. According to the data as of the end of December 2023, about $10.5 trillion in assets are benchmarked against the Russell US indexes, which belong to FTSE Russell, a prominent global index provider.

**Fiona Bassett, CEO of FTSE Russell, An LSEG Business, comments:**

*“Russell indexes–now in their 40th year–continue to evolve to reflect the dynamic US economy. Annual rebalancing plays a vital role in establishing accurate benchmarks, ensuring they correctly mirror their designated market segments and remain unbiased in terms of size and style.”*

For more information on the Russell 1000® Index and the Russell indexes reconstitution, go to the “Russell Reconstitution” section on the [FTSE Russell website](https://www.lseg.com/en/ftse-russell/russell-reconstitution).

**About (Company Name):**

<Insert company description>

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**Russell 1000® Index addition Tweet:**

[Company Name] has been added to the Russell 1000® Index, effective July 1 as part of @FTSERussell #RussellRecon [link to news release, company website or FTSE Russell “Russell Reconstitution” landing page]

**Russell 1000® Index addition LinkedIn blurb:**

[Company Name] was added as a member of the US large-cap Russell 1000® Index after the equity markets closed today as part of the Russell indexes annual reconstitution. The new indexes will begin running after market open on July 1. #RussellRecon [link to news release, company website or FTSE Russell “Russell Reconstitution” landing page]

**Recon Final Additions PR Template – Russell 2000® Index**

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**If your company has a presence on X and/or LinkedIn, please see end of document for social media templates.**

[Company Name] added to membership of US small-cap Russell 2000® Index

DATELINE — [Company Name] was added as a member of the US small-cap Russell 2000® Index, effective after the US market opens on July 1, as part of the 2023 Russell indexes reconstitution. Membership in the Russell 2000® Index, which remains in place for one year, is based on membership in the broad-market Russell 3000® Index. The stock also was automatically added to the appropriate growth and value indexes.

<Insert company spokesperson’s quote>

Russell indexes are widely used by investment managers and institutional investors for index funds and as benchmarks for active investment strategies. According to the data as of the end of December 2023, about $10.5 trillion in assets are benchmarked against the Russell US indexes, which belong to FTSE Russell, a prominent global index provider.

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**About (Insert Company Description):**

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[Company Name] has been added to the Russell 2000® Index, effective July 1 as part of @FTSERussell #RussellRecon [link to news release, company website or FTSE Russell “Russell Reconstitution” landing page]

**Russell 2000® Index addition LinkedIn blurb:**

[Company Name] was added as a member of the US small-cap Russell 2000® Index after the equity markets closed today as part of the Russell indexes annual reconstitution. The new indexes will begin running after market open on July 1. #RussellRecon [link to news release, company website or FTSE Russell “Russell Reconstitution” landing page]